

## ABSTRAK

Penelitian ini bertujuan untuk menguji *Return On Assets*, *Return On Equity*, *Earning Per Share* dan *Current Ratio* terhadap harga saham perusahaan manufaktur sektor industri barang konsumsi.

Jenis penelitian ini adalah penelitian kuantitatif. Sampel dalam penelitian ini diperoleh dengan menggunakan metode *purposive sampling* yang diperoleh sebanyak 11 sampel dari 18 perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia selama tahun 2013-2017. Metode analisis yang digunakan adalah analisis regresi linier berganda dengan menggunakan program SPSS versi 25.

Hasil penelitian menunjukkan bahwa *Return On Assets* berpengaruh positif dan signifikan terhadap harga saham, *Return On Equity* berpengaruh positif dan tidak signifikan terhadap harga saham, *Earning Per Share* berpengaruh negatif dan signifikan terhadap harga saham dan *Current Ratio* berpengaruh positif dan signifikan terhadap harga saham.

**Kata kunci :** *Return On Assets*, *Return On Equity*, *Earning Per Share*, *Current Ratio*, Harga saham

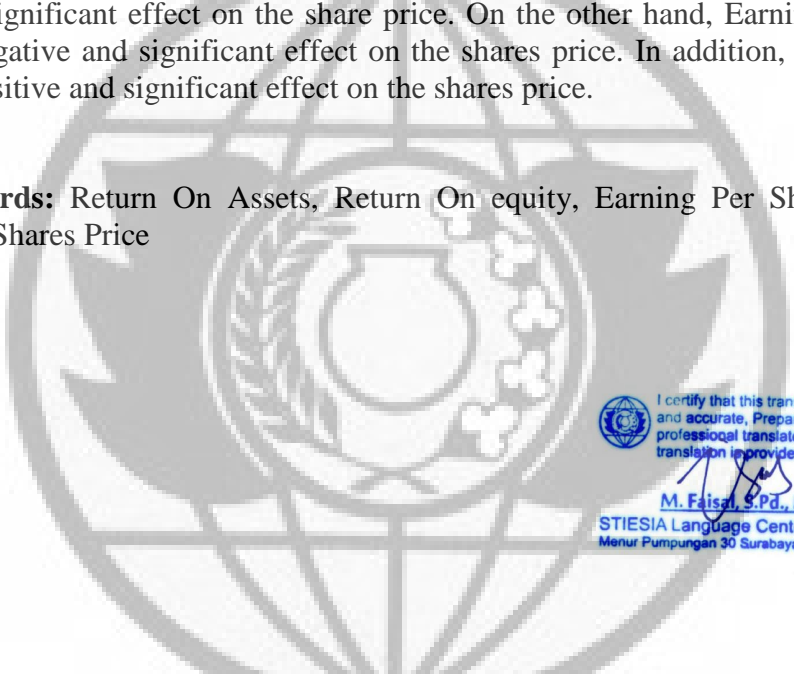
## ABSTRACT


This research aimed to examine the Return On assets, Return On equity, earning Per Share and Current Ratio on the shares price of consumption goods manufacturing companies.

The research was quantitative. While the data collection technique used purposive sampling. In line with, there were 11 samples from 18 manufacturing companies which were listed in Indonesia Stock Exchange 2013-2017. Moreover, the data analysis technique used multiple linear regression with SPSS 25.

The research result concluded Return On Assets had positive and significant effect on the shares price. Furthermore, Return On Equity had positive but insignificant effect on the share price. On the other hand, Earning Per Share had negative and significant effect on the shares price. In addition, Current ratio had positive and significant effect on the shares price.

**Keywords:** Return On Assets, Return On equity, Earning Per Share, Current Ratio, Shares Price



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